**Sister Libraries Workshop**

**April 2, 2011**

**Sister Libraries Brainstorming Starting Points**

**Is Sister Library program right for your library?**

Finding a Partner – International library directories, state and local library associations, Sister City partners, ALA, IFLA, librarians’ own travel

Language issues – need English-speaking collaborators? How to identify and recruit

Working with your Library Director/Supervisor for approval and feedback

Working with your library colleagues for local collaboration

Technology Available? - Internet, Skype/ VOIP, shared work space in wiki or blog, webinar

MORE ideas and solutions?

**Program Planning – what low cost opportunities are already at hand to build programs?**

Identify your local audience – Kids? Seniors? Students? Library staff? Mix and match?

Use the technology that’s right for the goal – Interactivity? Lecture-style? Archiving?

Sharing ideas and resources – Copyright issues? Technology issues at your end? At partner’s?

Identifying existing online materials for sharing with audiences and supporting programs

Creating new materials – photo sharing, essay contests, video contests, armchair travel events

Copyright and privacy issues?

Helping build collections and holdings through creative acquisitions and online-sharing

MORE ideas and solutions?

**Measuring Results and Staying the Course**

Getting the word out – Publicity before and after events

Getting feedback from participants for improvements of future programs

Keep the right statistics to tell the success story

Get buy-in from other local organizations as participants in programs, donors

Post your reports to the ALA Sister Libraries wiki so other librarians will benefit from your successful roll-out

MORE ideas and solutions?