**Sister Libraries Workshop**

**April 2, 2011**

**Sister Libraries Brainstorming Starting Points**

**Is Sister Library program right for your library?**

 Finding a Partner – International library directories, state and local library associations, Sister City partners, ALA, IFLA, librarians’ own travel

 Language issues – need English-speaking collaborators? How to identify and recruit

 Working with your Library Director/Supervisor for approval and feedback

 Working with your library colleagues for local collaboration

 Technology Available? - Internet, Skype/ VOIP, shared work space in wiki or blog, webinar

 MORE ideas and solutions?

**Program Planning – what low cost opportunities are already at hand to build programs?**

 Identify your local audience – Kids? Seniors? Students? Library staff? Mix and match?

 Use the technology that’s right for the goal – Interactivity? Lecture-style? Archiving?

 Sharing ideas and resources – Copyright issues? Technology issues at your end? At partner’s?

 Identifying existing online materials for sharing with audiences and supporting programs

 Creating new materials – photo sharing, essay contests, video contests, armchair travel events

 Copyright and privacy issues?

 Helping build collections and holdings through creative acquisitions and online-sharing

 MORE ideas and solutions?

**Measuring Results and Staying the Course**

 Getting the word out – Publicity before and after events

 Getting feedback from participants for improvements of future programs

 Keep the right statistics to tell the success story

 Get buy-in from other local organizations as participants in programs, donors

 Post your reports to the ALA Sister Libraries wiki so other librarians will benefit from your successful roll-out

 MORE ideas and solutions?